

# DESIGN VS BUILD

**One Impressive Project.  
Two Unique Perspectives.**

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## **KEBONY US MARKETING TEAM WINS THREE GLOBAL TELLY® AWARDS**

Austin, TX – June 4, 2020 – Modified wood manufacturer Kebony’s North American marketing team received three separate [Telly Awards for 2020](#), according to Kebony US marketing director Ben Roberts.

All three Tellys, selected from a global base of 13,000+ entrants, were given to Kebony for its Design vs. Build web video series in the following categories:

**Gold for Online Series:**

**Documentary** - <https://www.tellyawards.com/winners/2020/online/series-webseries-documentary/design-vs-build/233949/>

**Gold for Branded Content: Video/Cinematography** - <https://www.tellyawards.com/winners/2020/branded-content/craft-videography-cinematography/design-vs-build-the-fulshear-house/230520/>

**Silver for Online Series:**

**Non-Scripted** - <https://www.tellyawards.com/winners/2020/online/series-webseries-non-scripted/design-vs-build/234151/>

"It's such an honor to win in these categories against other incredible digital series and online videos," said Roberts, who serves as the host of the series. "Our goal for Design vs. Build has been to create something of value for the A&D community, and I think the Telly Awards validates all of our hard work."

The Telly Awards, now in its 41<sup>st</sup> year, is a video and television award competition that honors some of the biggest brands across the world. For example, this year Kebony beat out Bloomberg Media, BBC, and Condé Nast in the Documentary category. The submissions are judged by [well-known and respected industry executives and creatives](#).

The Kebony team behind the creation and development of Design vs. Build include Roberts, who acted as host and producer; James Burniston, director of photography; and Kristian Alveo, graphic designer and photographer.

The second episode of Design vs. Build, which tells the story of The Harland West Hollywood, is now streaming on [www.designvsbuild.com](http://www.designvsbuild.com) and [YouTube](#).

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Kebony is a Norwegian company which aims to be the **leading wood brand and technology organization**. Underpinned by proven timber modification technologies, it produces an enhanced wood of a superior quality that is both environmentally friendly and cost-effective.

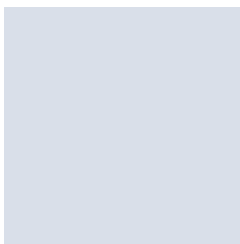
The company's **headquarters is based in Oslo**, with its production facility in Skien, South of Oslo. Currently employing about 60 people, Kebony has

subsidiaries in Norway, Denmark and Sweden, sales representatives in Germany, France, UK and the US and a wide distribution network internationally. Shareholders are leading the venture with private equity investors from Germany, France, UK and Norway. The company has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer.

The **Kebony® technology** permanently transforms sustainable wood species such as pine into Kebony wood with features that are comparable, and in some cases superior, to those of precious tropical hardwoods. This unique environmentally friendly process is also a superior alternative to traditional wood treatment based on impregnation with biocides (wood preservatives). The company's patent-protected production processes yield products that deliver major improvements in durability and dimensional stability, at the same time as being highly attractive. The Kebony products are suitable for a multitude of applications and designs – encompassing both indoor and outdoor applications.

**Kebony's mission** is, through active innovation, quality thinking and understanding of commercial possibilities; give the world beautiful, long lasting and environmentally friendly wood products. The company will show social responsibility and contribute to improvements of the environment in a way that builds a better future.

## Contacts



**John McIsaac**  
Press Contact  
Public Relations  
[john@mcisaacpr.com](mailto:john@mcisaacpr.com)  
503-481-9621